Hope brings us together, even when we are apart.

Friday, March 5, 2021
Join Us Online at accesshelps.org/mayorsunited
Thursday, March 5, 2021

Virtual Mayors United
Helping ACCESS Build Community

VISION
To create a sustainable environment that inspires self-sufficiency, self-respect and service to others.

MISSION
Through partnership with a caring community, ACCESS provides immediate and long-term solutions that lead people in need toward self-sufficiency.

This is the 12th year of Mayors United, which brings together 11 local mayors, sponsors, volunteers, ACCESS staff and Board members and the public, to build community across Jackson County. The funds raised this year are needed now more than ever. ACCESS has seen increases of up to 80% due to COVID-19 and the wildfires. The event raises money to provide food, warmth and shelter to those struggling to make ends meet during these difficult times. It also helps raise awareness about what people, who are economically disadvantaged within our community, face every day.

Last year, 57,567 people received assistance from ACCESS’ wide continuum of services, including obtaining safe, affordable housing, rental assistance, utility assistance, weatherization, free loaned durable medical equipment and healthy food. In fact, ACCESS distributed more than 5.3 million pounds of food to 25 pantries throughout the county.

Now, we are asking for your help. Your participation as a sponsor in the 2021 Virtual Mayors United event will help ensure the event’s success, as well as provide you with marketing recognition and benefits outlined on the following page.

We appreciate your consideration in support of the 2021 virtual event. We look forward to a dynamic win-win partnership that will benefit members of our community in need as well as our generous sponsors.

Thank you for considering support of the 2021 Virtual Mayors United event, which raises money for ACCESS to feed, warm and shelter those most in need throughout Jackson County.

Friday, March 5, 2021
Online at:
accesshelps.org/mayorsunited
**GOLD SPONSOR: $5,000**
- Premium placement in media promotion including television, print, social media and radio
- Recognition in at least 275 commercials to be broadcast on KOB-TV and COZI-TV
- Minimum of 100,000 impressions for banner and re-rolls ads on KOB-TV
- Premium placement on ACCESS’ website and promotion on social media
- Recognition during the live event on March 5, 2021 with a reach of close to 500,000 potential viewers
- Naming rights to a segment of the virtual live event
- In-news coverage of event, including news crawl to drive viewers to the event
- Recognition in ACCESS’ newsletter reaching 20,000 people
- Recognition in “thank you” television, social media and print ads
- Sponsor Party Pack

**SILVER SPONSOR: $2,500**
- Recognition in media promotion including television, print, social media and radio
- Recognition in up to 135 commercials to be broadcast on KOB-TV and COZI-TV
- Minimum of 50,000 impressions for banner and re-rolls ads on KOB-TV
- Recognition on ACCESS’ website and promotion on social media
- Recognition in ACCESS’ newsletter reaching 20,000 people
- Recognition during the live event on March 5, 2021 with a reach of 500,000 potential viewers
- Recognition in “thank you” television, social media and print ads
- Sponsor Party Pack

**BRONZE SPONSOR: $1,500**
- Recognition during the live event on March 5, 2021 with a reach of 500,000 potential viewers
- Recognition on ACCESS’ website and promotion on social media
- Recognition in “thank you” television, social media and print ads
- Recognition in ACCESS’ newsletter reaching 20,000 people
- Sponsor Party Pack

**SUPPORTING SPONSOR: $500**
- Recognition during the live event on March 5, 2021 with a reach of 500,000 potential viewers
- Recognition in ACCESS’ newsletter reaching 20,000 people

**NOTE:** Recognition is available on printed materials if confirmed by printing/advertising deadlines.

Contact: Heather Meyer
ACCESS Event Coordinator
(541) 774-4323
mayorsunited@accesshelps.org
Company Name: _________________________________________________________________

Company Contact/Title: __________________________________________________________

Mailing Address: _________________________________________________________________

City: ___________________________ State: ___________ Zip Code: ________________

Business Phone: ___________________ Cell Phone: ________________________________

Email Address: ________________________________________________________________

- YES, please include us as a Mayors United Sponsor at the following level:
  - $5,000-$9,999 Mayors GOLD
  - $1,000-$2,499 Mayors BRONZE
  - $2,500-$4,999 Mayors SILVER
  - $500-$999 Mayors SUPPORTING Sponsor

COMMENTS: _______________________________________________________________________

________________________________________________________________________________

- Check is enclosed
- Please invoice for above noted amount

- Credit Card#: _____________________________ Exp. Date: ________________

Name as listed on credit card: _______________________________________________________________________

Please list business name exactly as it should appear in all advertising and recognition materials:
_________________________________________________________________________________________

Fax form to: (541) 618-4012 or mail to: ACCESS/DEV. PO Box 4666 Medford OR 97501

For questions, please call (541) 774-4323 or email mayorsunited@accesshelps.org

THANK YOU FOR YOUR SUPPORT!
FACT SHEET

WHAT: ACCESS Mayors United
WHEN: Friday, March 5, 2021, from 5 p.m. - 6 p.m. (Virtual Social Hour) & 6 p.m. - 7 p.m. (Main Event)
WHERE: Virtual
WHY: Raising funds to provide food, warmth and shelter to those in need in Jackson County

For information, call (541) 774-4323

ABOUT:
Mayors United is one of Southern Oregon’s premiere fundraising events. It’s the community’s chance to join all 11 mayors (from Medford, Ashland, Jacksonville, Talent, Phoenix, Shady Cove, Central Point, Gold Hill, Butte Falls, Eagle Point, and Rogue River) to come together to build community! This fun evening features:

- A virtual social hour
- Live entertainment from the Brothers Reed
- A live auction with fun and exciting items, trips, fine restaurant gift certificates and more

BUILDING COMMUNITY THROUGHOUT JACKSON COUNTY:

- Last year, ACCESS served 57,567 people in need or 1 in 4 residents in Jackson County
- 5.3 million pounds of food moved through ACCESS’ warehouse and was distributed to 25 food pantries
- 33% of the people warmed, fed or sheltered by ACCESS programs were children
- 22% of the people assisted by ACCESS last year were seniors living on fixed income
- 5,906 households were kept warm in the winter months through ACCESS programs
- 4,126 pieces of medical equipment were borrowed at no direct cost, saving the community close to $1 million
- 1,377 people (homeless or at risk of homelessness) were helped to obtain safe, affordable housing and other resources

WHAT IS ACCESS?

- As the Community Action Agency of Jackson County since 1976, ACCESS helps children, families, individuals, seniors and others throughout Jackson County with food, affordable housing, energy assistance, weatherization, medical equipment and outreach to seniors, people with disabilities, people experiencing homelessness and veterans.

FOR MORE INFORMATION:
Call (541) 774-4323 or email mayorsunited@accesshelps.org.