When we come together, we can accomplish anything

“I want to thank everybody including all the mayors for working on this project. It is a wonderful organization and it’s worthy of all of our support. We look forward to this event every year.”

~Gary Wheeler, Medford Mayor

Mayors United
Friday, Oct. 2, 2020
Bigham Knoll, Jacksonville
www.accesshelps.org

MAYORS UNITED SPONSORSHIP OPPORTUNITIES
Thank you for considering support of the 2020 Mayors United, Building Community event, which raises money for ACCESS to feed, warm and shelter those most in need throughout Jackson County.

VISION
To create a sustainable environment that inspires self-sufficiency, self-respect and service to others.

MISSION
Through partnership with a caring community, ACCESS provides immediate and long-term solutions that lead people in need toward self-sufficiency.

This is the 12th year of Mayors United, which brings together 11 local mayors, sponsors, volunteers, ACCESS staff and Board members and the public, for an event filled with great food and refreshments, entertainment and fun. The event raises money to provide food, warmth and shelter to those struggling to make ends meet. It also helps raise awareness about what people, who are economically disadvantaged within our community, face every day.

Last year, 52,497 people received assistance from ACCESS’ wide continuum of services, including obtaining safe, affordable housing, rental assistance, utility assistance, weatherization, free loaned durable medical equipment and healthy emergency food.

In fact, ACCESS distributed more than 5.2 million pounds of food to 24 pantries in Jackson County.

Now we are asking for your help. Your participation as a sponsor in the 2020 Mayors United event will help ensure the event’s success, as well as provide you with marketing recognition and benefits outlined on the following page.

We appreciate your consideration in support of the 2020 event. We look forward to a dynamic win-win partnership that will benefit members of our community in need as well as our generous sponsors.

PROJECTED OUTCOME:
To net $75,000 to serve more than 52,497 Jackson County residents.
SPONSORSHIP OPPORTUNITIES
FRIDAY, OCT. 2, 2020 • BIGHAM KNOLL, JACKSONVILLE

Mayors Gold Sponsor: $5,000
- Premium placement in media promotions (print, TV, radio)
- Company name/logo on event printed materials (flyers, banner, invitations, etc.)
- Recognition in event program and during event, announcement from stage and 1/2 page ad
- Banner placement at event (you supply banner)
- Recognition in PowerPoint presentation displayed on-screen during event
- Logo and link on event website
- 2 VIP tables at event (16 tickets)
- Naming rights to choose live auction, silent auction, or entertainment (based on availability)
- Recognition in “thank you” social media post

Mayors Silver Sponsor: $2,500
- Recognition in media promotions (print & radio)
- Company name/logo on event printed materials (flyers, banner, invitations, etc.)
- Recognition in event program and 1/4 page ad during event, announcement from stage
- Recognition on event website
- 1 VIP table at event
- Recognition in “thank you” social media post

Mayors Bronze Sponsor: $1,500
- Recognition in event program
- Company name/logo on event sponsor banner
- Listing on event website
- 4 tickets to event
- Recognition in “thank you” social media post

Mayors Supporting Sponsor: $500
- Recognition in event program
- 2 tickets to event

NOTE: Recognition is available on printed materials if confirmed by printing/advertising deadlines.

Contact: Logan Bell
ACCESS Event Coordinator
(541) 774-4312
lbell@accesshelps.org

www.accesshelps.org
www.facebook.com/ACCESSHELPS
Company Name: ________________________________________________________________
Company Contact/Title: _______________________________________________________
Mailing Address: __________________________________________________________________
City: _______________________________ State: ___________ Zip Code: ____________
Business Phone: _________________________ Cell Phone: __________________________
Email Address: __________________________________________________________________
o YES, please include us as a Mayors United Sponsor at the following level:
o $5,000-$9,999 Mayors GOLD o $1,000-$2,499 Mayors BRONZE
o $2,500-$4,999 Mayors SILVER o $500-$999 Mayors SUPPORTING Sponsor

COMMENTS: __________________________________________________________________________
_____________________________________________________________________________________
o Check is enclosed o Please invoice for above noted amount
o Credit Card#: ______________________________ Exp. Date: __________________________
Name as listed on credit card: _________________________________________________________________________
Please list business name exactly as it should appear in all advertising and recognition
materials: ______________________________________________________________________________
_____________________________________________________________________________________

Fax form to: (541) 618-4012 or mail to: ACCESS/DEV. PO Box 4666 Medford OR 97501
For questions, please call (541) 774-4312 or email lbell@accesshelps.org

THANK YOU FOR YOUR SUPPORT!
# FACT SHEET

**WHAT:** 12th Annual ACCESS Mayors United  
**WHEN:** Friday, Oct. 2, 2020, 5:30 p.m. to 8:30 p.m.  
**WHERE:** Bigham Knoll Event Center, 525 Bigham Knoll, Jacksonville, OR 97530  
**WHY:** Raising funds to provide food, warmth and shelter to those in need in Jackson County

For ticket information, call (541) 774-4312

## ABOUT:
Mayors United is one of Southern Oregon’s premiere fundraising events. It’s the community’s chance to join all 11 mayors (from Medford, Ashland, Jacksonville, Talent, Phoenix, Shady Cove, Central Point, Gold Hill, Butte Falls, Eagle Point, and Rogue River) to come together to build community! This fun evening features:

- Tastings from your favorite local restaurants  
- Wine and beer samplings from local wineries and breweries  
- Live entertainment/local musical talent  
- A live and silent auction with fun and exciting items, trips, local plays/performances, fine restaurant gift certificates and more

## BUILDING COMMUNITY THROUGHOUT JACKSON COUNTY:

- Last year, ACCESS served 52,497 people in need  
- 5.2 million pounds of food moved through ACCESS’ warehouse and was distributed to 24 food pantries  
- 33% of the people warmed, fed or sheltered by ACCESS programs were children  
- 22% of the people assisted by ACCESS last year were seniors living on fixed income  
- 5,273 households were kept warm in the winter months through ACCESS programs  
- 7,133 people borrowed 8,710 pieces of medical equipment at no direct cost, saving the community more than $2 million  
- 1,882 people (homeless or at risk of homelessness) were helped to obtain safe, affordable housing and other resources

## WHAT IS ACCESS?

- As the Community Action Agency of Jackson County since 1976, ACCESS helps children, families, individuals, seniors and others throughout Jackson County with food, affordable housing, energy assistance, weatherization, medical equipment and outreach to seniors, people with disabilities, people experiencing homelessness and veterans.

## TICKETS:

For tickets, contact Event Coordinator Logan Bell at (541) 774-4312 or at lbell@accesshelps.org.