

September is Hunger Action Month

WHAT IS HUNGER ACTION MONTH?

Food insecurity is a reality for many in Jackson County.

To combat this, the ACCESS is participating in Feeding America's nationwide Hunger Action Month campaign designed to encourage our community to join the fight against hunger.

During the entire month of September, ACCESS will be sharing ways you can help including the impact of your donations, how to host food drives, volunteer opportunities, and virtual ways to contribute.

ACCESS feeds
1 in 5 Jackson
County residents
through our
regional Food
Bank



In 2021, ACCESS
moved 4.6
million pounds
of food from
our warehouse
into the
community



Our Food Pantries
and other food
programs are
operated by
volunteers

IN THIS TOOLKIT

- **Guides - Ways to Help**
 - Canned Food Drive
 - Virtual Food Drive
 - Individual and Team Fundraising
 - Volunteer Opportunities
- **Food Drive Resources**
 - Social Media Posts
 - Bulletin Board Poster
 - Donation Box Poster
 - Shopping List



HUNGER ACTION MONTH

HOW CAN YOU HELP?

START A CANNED FOOD DRIVE >>

Highlight your commitment to helping the community by hosting a food drive and help stock the shelves of local food banks.

Included in this toolkit is a step-by-step plan for starting a canned food drive at your work or with friends and family.

CREATE A FUNDRAISING TEAM TO HELP FIGHT HUNGER >>

Craving a bit of competition? Rally your workplace, friends, and families to see who can raise the most money!

Gather a group to fundraise as a team or create an individual page to share on social media - either way, the competition is on!

CONTRIBUTE TO OUR VIRTUAL FOOD DRIVE >>

Our virtual food drive is a easy way to help contribute to ACCESS for Hunger Action Month.

For each \$1 donated, ACCESS can provide 4 meals to those who are food insecure in Jackson County. Your donations stay local - helping local families

VOLUNTEER WITH THE ACCESS FOOD PROGRAM >>

Without our generous volunteers, ACCESS would not be able to do all that we do.

ACCESS Food Programs is always seeking volunteers to help in various ways, including in food share gardens, at food pantries, or at our warehouse.

[Donate to ACCESS for Hunger Action Month](#)



HUNGER ACTION MONTH

CANNED FOOD DRIVES

Food drives organized by groups are critically important as we work to keep our shelves packed with nutritious food for the hungry. All food collected during these drives will help to feed the hungry right here in our area.

Here's how to start a food drive at your workplace, with permission, or with your friends and family:

1. SET UP COLLECTION POINTS & LABEL THEM CLEARLY

Place your signs, posters, and collection boxes in high traffic areas. Places such as the lobby and lunchrooms work best. Make sure you have an adequate supply of boxes, not too large that it'll make it harder to carry them when filled with donations. Posters and box signs are included at the end of this document.



2. RAISE AWARENESS ABOUT THE DRIVE

Be sure to raise awareness about the drive by posting on your company's internal homepage, sending out a series of reminder emails to those participating, and encourage everyone to promote the drive to friends and family.

3. MAKE IT COMPETITIVE!

Friendly competition between workplace departments or families can also increase the amount of food donated. Offer a prize for the group that brings in the most donations, such as letting the winning department wear casual attire for a day or an ice cream party for the winning group.

4. ARRANGE FOOD DELIVERY TO ACCESS

Call us at (541) 779-6691 to confirm your delivery date and arrival time. If you are promoting the charitable efforts of your company or organization through internal and/or external media, make sure to let us know so we can document the drop off!

5. ANNOUNCE YOUR RESULTS & CELEBRATE SUCCESS

ACCESS will send an acknowledgment of your donation of food. Be sure to thank everyone for their participation and make sure your event has been covered in your company or organizational newsletter. If you did not contact outside media to cover your charitable efforts, consider sending a press release to local newspapers to advertise your efforts and success.



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TEAM & INDIVIDUAL FUNDRAISING

Our virtual food drives are an easy way to fundraise virtually for ACCESS. Instead of collecting food items, you'll collect financial donations that we can use to buy the food we need most, including fruits, vegetables, and perishable items like meat and dairy. We're able to turn every dollar donated into 4 meals. It's a fantastic and modern way to make a difference.

Here is how to start an team or individual fundraising campaign:

1. IF YOU'RE FUNDRAISING WITH A TEAM...

Create your team or join an existing team here. There, you'll have the ability to invite folks to your team or find an existing team to join.

2. IF YOU'RE FUNDRAISING INDIVIDUALLY...

Create your fundraising page here. You can create an individual page and set a goal to work towards to share with friends and family.

RAISE AWARENESS!

Share the link to your virtual fundraiser with everyone - social media, text message, email, etc! Adding a personal story, or why supporting ACCESS is important to you is a wonderful way to encourage people to donate to your campaign.

3. CHECK THE STANDINGS.

Be sure to check the leaderboard to see who see how your fundraiser is doing!

SAMPLE SOCIAL MEDIA POSTS

September is Hunger Action Month and I am fundraising for ACCESS - Jackson County's Regional Food Bank. ACCESS feeds 1 in 5 people in our area. Can you donate to my fundraiser and help support ACCESS? @accesshelps #hungeractionmonth #accesshelps

Did you know that 1 in 5 Jackson County residents are food insecure? Please donate to my fundraiser to help ACCESS feed our neighbors in need. Every \$1 donated to ACCESS can provide 4 meals to our community. @accesshelps #hungeractionmonth #accesshelps

Join my Hunger Action Month fundraising team! Let's see how much we can fundraise for ACCESS... Every \$1 donated to ACCESS provides 4 meals to our community. @accesshelps #hungeractionmonth #accesshelps

Hunger Action Month social media post Fundraising social media post



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VOLUNTEER WITH ACCESS FOOD PROGRAMS

ACCESS Food Programs are always looking for volunteers to help everything running smoothly. Our volunteers are a key component of feeding those in need in our community. There are many different volunteer opportunities available including distributing food at food pantries, helping in our community gardens, delivering produce and bread, and assisting in our the ACCESS Food Bank warehouse.

Email volunteer@accesshelps.org or call (541) 613-8948 to sign up to volunteer.



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